

69. NARRATING HISTORY. MULTIMEDIA DISSEMINATION OF HISTORICAL KNOWLEDGEⁱ	
Level II	
Department of History, Archaeology, Geography, Performing and Fine Arts (SAGAS)	
Course Coordinator	Lucia Felici
Executive Committee	Lucia Felici Benedetta Baldi Paola Valentini Angela Orlandi Isabella Gagliardi Giovanni Di Giuseppe Giuseppe Seghi Recli
Contact person for information on teaching organization, class schedule, and course content	Lucia Felici lucia.felici@unifi.it
Profilo pratico-professionale del percorso formativo e mercato del lavoro di riferimento	<p>The course aims to train professionals in historical documentation, in various media forms (documentaries, podcasts, virtual museums, etc.). The main purpose of the course is to train qualified professionals capable of enhancing and popularizing the Cultural heritage of the past in today's society from the perspective of Public History. Special attention is paid to the historical documentation of the environment and manufacturing enterprises in their many facets and social, economic, and cultural values. Along with characterizing disciplines related to the fundamentals of historical knowledge, theoretical and practical aspects related to history and communication are extensively addressed. In the field of communication, in particular, tools are provided to acquire the ability to effectively design and manage content and platforms intended for the creation of multimedia products and their dissemination. Therefore, the course is open to students and workers possessing skills in the broad spectrum of humanities, communication, social, architectural, tourism, economic, geographical, and political sciences. The figure of the historical documentarian, trained in the course, will be able to work in companies, institutions, private and public bodies, and social media.</p> <p>At the end of the course, learners will have acquired the following skills: implementation of multimedia projects for historical popularization; project marketing skills; ability to relate to the business world to sell projects</p>
Access prerequisites	<p>Master's degree obtained in accordance with the system under Ministerial Decree No. 270/2004 (or specialist degree under Ministerial Decree No. 509/1999 equated under I.D. July 9, 2009) in one of the following classes</p> <ul style="list-style-type: none"> • LM-1 Cultural Anthropology and Ethnology • LM-2 Archaeology • LM-3 Landscape Architecture • LM-5 Archival and Library Science • LM-10 Conservation of Architectural and Environmental Heritage • LM-11 Science for the Conservation and Restoration of Cultural Heritage • LM-12 Design • LM-15 Philosophy, Literature and History of Antiquity • LM-19 Information and Publishing Systems • LM-38 Modern Languages for Communication and International Cooperation • LM-39 Linguistics • LM-43 Computing Methodology for the Humanities • LM-45 Musicology and Musical Heritage • LM-49 Tourism Systems Design and Management • LM-50 Educational Services Planning and Management

- LM-56 Economics
- LM-57 Adult and Continuing Education
- LM-59 Public, Business, and Advertising Communication
- LM-62 Political Science
- LM-64 Religion Studies
- LM-65 Performing Arts and Multimedia Production
- LM-76 Economic Sciences for Environment and Culture
- LM-78 Philosophical Sciences
- LM-80 Geographical Sciences
- LM-81 Development Cooperation Sciences
- LM-84 Historical Sciences;
- LM-85 Pedagogical Sciences
- LM-89 Art History
- LM-90 European Studies
- LM-91 Information Society Techniques and Methods
- LM-92 Theories of Communication
- LM-93 Theories and Methodologies of E-Learning and Media Education
- LM/GASTR Economic and social sciences of gastronomy

Degree awarded according to a system prior to Ministerial Decree No. 509/1999
in:

- Architecture
- International communication
- Conservation of cultural heritage
- Disciplines of fine art, music and performing arts
- Economic and social disciplines;
- Economics
- Philosophy
- Geography
- Humanities
- Oriental languages and civilizations
- Eastern European languages and cultures
- European languages and cultures
- Italian language and culture
- Oriental languages and literatures
- Foreigners languages and literatures
- Languages, cultures and institutions of the Mediterranean countries
- Literary subjects
- Musicology
- Pedagogy
- Spatial and urban planning
- Territorial urban and environmental planning
- Land policy
- Public relations
- Education
- Communication studies
- Culture studies
- Primary education
- Information science
- Science and techniques for interculture
- Political science
- Tourism Science
- History

	<ul style="list-style-type: none"> • Comparative Studies • History and conservation of architectural and environmental heritage • History and conservation of cultural heritage <p>A degree awarded according to a system prior to Ministerial Decree No. 509/1999 of closely related content was deemed suitable by the Executive Committee or a specifically appointed Commission.</p>
Admission procedure	Selection by academic qualifications
Duration	9 months
Teaching methods	Blended, asynchronous, Webex
Language of instruction	Italian
Attendance requirements	67%
Location of the course	SAGAS Department, Via S. Gallo, 10 - 50129 Florence.
Foreseen lecture schedule	Classes will be held on Friday afternoons and Saturday mornings each week
Final examination	The final examination consists of the presentation of a paper.

Available places and enrolment fees	
Full-fee students	
Minimum number	5
Maximum number	20
Enrolment fee	€3,000
Free-of-charge supernumerary places	
UNIFI employees	1
Single Modules	
None planned	

Description of the activities and training objectives of the internship	<p>The internship activities will take place in companies, institutions, and public and private entities and will aim to analyze and enhance the archival documentation needed to carry out multimedia historical dissemination projects.</p> <p>300 hours of internship.</p>
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ⁱ This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 873 (record 158006) of 25th of July 2022, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.